# MC900234082[1]A. SharePoint

## A1. Discuss with a friend

* No, I haven’t created a website before, because I simply don’t know how to.
* Sadly I haven’t authored a blog. Personally I think it is way more interesting watching vlogs, instead of reading blogs.
* Unfortunately I haven’t written a press release. It seems to be something beyond my capabilities and I think I won’t write a good press at all.
* Individually, I think there are plenty of rules related to writing texts, articles, reports and etc. for the online readers. It has to be well-structured for them, also it should be interesting, educational and not very complicated.
* Of course, there are websites about making websites. One of them is Wix, it is well-made and easy enough for begginers.

## A2. Share with the rest of the class

# MC900367816[1]B. LookAhead

## B1. Discuss with a friend

1. At university: For example in your Informatics and Information Technology classes. In my high school we had classes related to making websites, but they were more like complexed for me.
2. In your career: Nowadays influencers have their own websites and they are selling their products to the people around the world. By having a website you have impact on your products and the people that are buying them.
3. In your daily life: You can use different websites for your own interests. For example buying clothes, shoes, accessories and much more.

## B2. Share with the rest of the class

# MC900360516[1]C. StrategyBuilder

## C1. Discuss with a friend

The most important: 1, 11, 12

The least important: 3, 5, 10

## C2. Share with the rest of the class

# MC900318212[1]D. Nutshell

## D1. Learn to Teach

## D2. Teach for insight

# MC900370044[1]E. Challenge

## E1. KnowledgeMap

Q1:

The 5Ws and the H help readers understand the topic in a clear and concise way.

Q2:

The press release begins with a headline at the top of the page.

Q3:

The subhead is the sentence under the headline, which holds additional information about the event and attracts attention.

Q4:

You write CITY (and State), Country, Month Day, Year under the subhead to give additional information.

Q5:

Your opening sentence must be interesting for the readers in order to draw attention.

Q6:

Your contact information should include the name of your organization’s contact person, position and contacts, telephone number, mailing address, etc.

# MC900070860[1]F. Project

## F1. Synthesis

**ABC Soft**

The new Application for the FMI Students

Plovdiv

Bulgaria

24.12.2020

Dear FMI students,

Our company is happy to announce our newest application for the FMI students. Our main goal is to make the things easier for everyone. It is well organized with all timetables, forthcoming test, local events and etc. Everything you need is managed in this application.

Who we actually are? We are the newest software engineering company SBR (Syberry) that is developing different applications for the universities in Bulgaria. Since 2009 the company has been growing and currently we are one of the most famous company right now.

Next month (15.01.2021) we are going to launch the application ABS Soft in Google Play and App Store. Every single student that is currently in PU Paisii Hilendarski, can log in with the faculty number and they will have access on their own profiles. If you have any further questions about the application you can contact us on our website or via our telephone.

Alexander Karaneichev CEO, Syberry

Website: <https://syberry.abcsoft.com>

Telephone: +58 61212

## F2. Analysis

# MC900287080[1]G. Evaluation

## G1. Self-evaluation

## G2. Peer evaluation

# MC900301486[1]H. FastLane

## H1. On the ground

## H2. In the Cloud

# MC900370486[1]I. Know-How

# MC900237945[1]J. Insider

1. To
2. To
3. With
4. With
5. On
6. Of
7. And
8. On
9. To
10. With
11. For
12. With
13. To
14. From
15. In

# MP900402820[1]K. TakeHome

## K1. Discuss with a friend

## K2. Share with the rest of the class

# MC900433865[1]L: Vis-a-Vid

## L1. CreateIT

## L2. ShowIT

# MC900312398[1]M. OverDrive